



CALPEEK

CALIFORNIA POLITICAL WEEK

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TRYING TO FIX CA OPEN PRIMARY LAW ISN'T EASY.

Editor's note: After voters rejected Prop. 3 last year, both Demos & GOPers started to scramble to find a way to fix Calif.'s *Open Primary Law* so that it would be in compliance with both the DNC and RNC rules for selecting delegates to the Presidential nominating conventions. All was going smoothly until recently. Here's our brief update & analysis...

...Had only the CA Republican & Democratic Parties gotten off their butts and helped win approval of Prop. 3 last year, there'd be no need to debate the pros & cons of SB 28 by State Sen. Steve Peace(D-El Cajon) or SB 100 by Senate Pres. Pro Tem John Burton of Marin Co. Peace is carrying SB 28 for CA Sec. of State Bill Jones(R), while Burton is carrying SB 100 as an accommodation to the Senate's GOP Leadership. These two bills are the ones which *should* provide the necessary fix. But wait --- not so fast...

...According to outgoing CRP Chair Mike Schroeder, SB 28 doesn't meet the RNC rules. That's Schroeder's spin. Jones says SB 28 is OK and he has legal opinions from both DOJ and his own in-house counsel which says a court would find that SB 100 amends CA's Open Primary Law --- and therefore cannot be enacted without a statewide vote. FYI: sources say Assembly Demo election experts agree with Jones and they too support SB 28...

...So what we've got is *internal GOP warfare* and the two bills are now stalled. Just so you know, SB 28 codes the 1 ballot so that election officials can tell how registered party members voted in the presidential primary. SB 100 requires 2 ballots: the first is an open primary ballot and the second one is just for political party members. Demos would get a Demo presidential ballot; GOPers would get their own too. Either of the

plans is *acceptable* to the Calif. Demo Party...

...Schroeder is so sure of his position, that he's going to ask the CRP delegates at the upcoming GOP convention to put Burton's SB 100 into the party's bylaws. Jones also has a resolution before the CRP to recognize the primary election results under either SB 28 or SB 100. Sources say the CRP Vice Chair John McGraw, who hopes to become the new party chair, is supporting Jones. Most county registrars can work with either plan, but with 2 ballots under SB 100, there would have to be voter education to explain the new system...

...What's going to happen? Calpeek sources think SB 100 has a tough time passing in the Demo controlled Assembly. And if the RNC refuses to accept SB 28, then Calif. Republicans will have to pick their presidential delegates via caucus or a state convention. And that has some GOP insiders are scared to death -- for obvious reasons. Stay tuned...

CAMPAIGN 2000: DIFI DRAWS 2 GOP RIVALS - SEN. RAY HAYNES & COUNTY SUP. BILL HORN.

Editor's note: At this point it looks as though U.S. Sen. Dianne Feinstein(D) has two Republican hopefuls in the exploratory phase of putting campaigns together for 2000. Here's a brief update & analysis...

...The two GOPers who are taking those very serious first steps toward a formal challenge are San Diego Co. Sup. Bill Horn, who was just reelected to the Board of Supes this past November; and CA State Sen. Ray Haynes of Riverside, one of the most conservative members of the CA Legislature. FYI: On Feb. 9th, U.S. Rep. Chris Cox of Orange Co., who is #5 on the GOP House leadership team, announced he would NOT run against DiFi in 2000...

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...Of the two who are running, Horn is much further along in his exploratory effort. He has hired Scott Taylor as his lead consultant, with Pacific Strategies (spin doctor Matt Cunningham) to handle strategic communications and free media. Also aboard the effort is Jean Freelo, who will handle fundraising. Duane Dichiara will be the policy advisor. Although Horn isn't in the same league as Michael Huffington or Darrell Issa, he does have the ability to put some substantial bucks into this exploratory effort. Horn has been on the Bd. of Supes since 1995. The 56-year-old businessman and avocado rancher is a decorated Vietnam Marine Corps vet. He is a fiscal conservative and is a big advocate of private property rights...

...Haynes is *termed out* in 2002, so if he makes the run it will be a free ride. Haynes isn't as far along as Horn, but has issued a statement saying that the GOP needed a strong conservative in the race. Haynes says he'd get out of the primary if U.S. Rep. James Rogan of Glendale decided to run. Stay tuned...

CALIF. GOP CIVIL WAR CONTINUES UNABATED, WITH THE CRP CONVENTION IN SACRAMENTO JUST 10 DAYS AWAY.

Editor's note: Here's another update about the ongoing civil war over abortion within the Calif. Republican Party(CRP), which will hold its winter convention at the Hyatt Hotel in Sacto Jan. 26-28...

...**Calpeek** got lots of e-mail and phone calls about this ongoing battle for control of the CRP. In last week's issue, we noted that there were two slates: an *insurgent slate* opposed to the current CRP leadership; and a slate supporting current CRP leaders who are running for new positions within the party. Technically, there is no CRP slate, however, there is a slate of candidates backed by the CA Republican Assembly(CRA). This would have been a better way to ID this slate...

...The insurgents not only have a slate, but they want to change the CRP's platform to eliminate the party's official position opposing abortion. The insurgents want all language (pro or con) about abortion removed from the platform. But that's going to have to wait until the CRP's fall '99 convention. As for a credentials battle at the convention, current CRP sources don't anticipate a problem seating delegates appointed by officials who were elected in an *open primary*. The insurgents are still worried, however. Here are some

other developments...

◆ Most insiders are focused on the battle between current CRP Treas. Shawn Steel, who wants to become CRP vice chair; and former Assemblyman Brooks Firestone of Santa Barbara, who is challenging Steel. Firestone tells **Calpeek** that he has been endorsed by 7 past CRP chairs: Al Bell, Frank Visco, Tirso del Junco, Clair Burgener, Putnam Livermore, Gordon Luce and Bob Naylor. Of this group, Naylor is the only one to also endorse Steel. And Firestone has a letter going out to raise money, signed by these GOP heavyhitters: Bill Foley, John Harris, Glen Holden, George Argyros, Howard Leach, Tom Tucker, Katy Boyd, Alex Spanos and Duane Roberts. Attorney Dana Reed is Firestone's counsel and consultant John Davies is assisting Firestone with some of the direct mail...

● Also appearing on the insurgent slate will be prominent L.A.-area businessman Frank Moreno, who is president of the *CA Mexican American CofC*. Moreno has been recruited to run for the CRP's treasurer's job against Michael Der Manouel Jr., who is the current CRP regional vice chair for Central Calif. FYI: Frank Moreno ran against U.S. Rep. Marty Martinez(D-L.A.) in '98. He's also a former newsman at Channel 2 in L.A. and at CBS-TV in L.A...

◆ Sources representing Patty Hollingsworth, who is running for regional vice chair/Central, tell **Calpeek** that Hollingsworth is an independent candidate, even though she's getting help from the insurgent slate. Hollingsworth's cmp. chair is Assemblyman George House. Former CRP Chair Jim Dignan is also a big Hollingsworth supporter. And sources claim that Hollingsworth *won't* support a change in the party's platform. So why are the insurgents supporting her? They think Hollingsworth is a much better candidate than Cliff Unruh, her main rival. Stay tuned...

USING A CREDIT CARD TO SUBSCRIBE OR RENEW.

Calpeek continues to receive complaints about late billings with CREDIT CARD payments for renewals and new subscriptions. **Calpeek** submits the VISA and/or Mastercard info about once every 3-4 weeks. But *sometimes* it takes many months for the credit card companies to process this information. We are now sending receipts to all subscribers who pay with a credit card. For those who use a corporate card: be sure to ID the card as a corporate card and include the person's name on the card...

CAMPAIGN '99: EARLY SPRING MUNI ELECTIONS.

Editor's note: Here is Part IV in our continuing series of reports about early spring municipal elections...

☒ ***SB 49 Signed into Law*** – Gov. Davis has signed SB 49 by Sen. Ross Johnson(R-Orange Co.) which will allow **local cities & school districts** to hold elections in June of odd-numbered years. There was a glitch in the early primary law (SB 1999) which SB 49 and AB 22 (by Demo John Longville) fixes...

☒ ***West Hollywood*** – Sandwiched between Beverly Hills and Hollywood, this upscale city of 37,195 holds its spring election on Mar. 2nd. Incumbent Councilmembers Steve Martin, Sal Guarriello and John Heilman face a field of 10 challengers. Of the challengers, Ruth Williams, Jeanne Dobrin and Chris Patrouch have the best name ID and thus are in the 2nd tier. Williams has hired consultant Rick Taylor, while Heilman is getting assistance from SG&A Campaigns. Guarriello has hired consultant Steve Afriat. FYI: this election is very important to Martin, who plans to run for the soon to be open 42nd AD. He needs to make a strong showing to impress Demo supporters...

☒ ***L.A.'s \$744 Million Public Safety Bond*** – The L.A. City Hall powers that be have picked consultant Bill Carrick to handle the media/tv/mail for this campaign. Lucy McCoy will handle fundraising and Mike Monasmith will handle daily chores. The measure will provide money to build new police & fire department facilities. However, there's going to be a major public education **opposition** campaign by the Howard Jarvis Taxpayers Assn. In fact, the HJTA wrote the ballot arguments against the measure. Key reason for the opposition: the measure is 50% more than L.A. Mayor Richard Riordan's own *blue ribbon committee* recommended. FYI: a Fairbank, Maslin, Maullin poll shows 42% would definitely vote YES for the bond, with another 27% leaning YES. 21% who are opposed, with 10% undecided. The survey was taken in early January among 550 likely voters. To win approval, the bond needs a 2/3rds vote on April 13th...

☒ ***Pasadena*** – In addition to the battle for mayor, 4 council seats are up on Mar. 2nd. Incumbents Joyce Streater in District #1 and Paul Little in District #2 are

slam dunks for reelection. But there are open seats in the 4th & 6th districts because incumbents William Paparian(4th) and Ann-Marie Villicana(6th) are giving up their seats to run for mayor. In the 4th, neighborhood leader Tim Price and CofC President Steve Hadlerlein are in the 1st tier, with realtor June Takenouchi in the 2nd tier. In the 6th, former U.S. Atty. Steve Madison is in the top tier, along with homeowner group leader Paul Monaci. Attorneys Geoffrey Commons and Ed Konjoyan are in the 2nd tier...

...FYI: in the mayor's race, consultant Richie Ross is doing mail for Mayor Chris Holden, while consultant Fred Register is assisting attorney Bill Bogaard. As mentioned previously, consultants John Shallman & Joe Scott are working for Ann-Marie Villacana. These 3 are in the top tier, with Paparian in the 2nd tier. Stay tuned...

CALIF. STATE SENATE CMT. CHAIRS & VICE CHAIRS

Editor's note: Here is a list of all the chairs and vice chairs of the State Senate's Standing Committees...

Ag & Water – Costa(D), chair; Kelley(R)
Appropriations – Johnston(D), chair; Leslie(R)
Budget – Peace(D), chair; Brulte(R)
Business & Professions – Figueroa(D), chair; Johannessen(R)
Constitutional Amends. – Wright(R), chair; Bowen(D)
Education – Alpert(D), chair; McPherson(R)
Elections & Reapp. – Murray(D), chair; Lewis(R)
Energy, Util. & Comm. – Bowen(D), chair; *no vice chair yet*
Environmental Quality – Sher(D), chair; Wright(R)
Finance – Leslie(R), chair; Solis(D)
G.O. – Perata(D), chair; Johnson(R)
Health – Escutia(D), chair; Haynes(R)
Housing – Alarcon(D), chair; Monteith(R)
Industrial Relations – Solis(D), chair; Mountjoy(R)
Insurance – Speier(D), chair; Johnson(R)
Judiciary – Schiff(D), chair; Morrow(R)
Local Govt. – Rainey(R), chair; Baca(D)
Natural Resources – Hayden(D), chair; Monteith(R)
Public Emp. & Retirement – Ortiz(D), chair; Haynes(R)
Public Safety – Vasconcellos(D), chair; Rainey(R)
Revenue & Taxation – Chesbro(D), chair; Poochigian(R)
Rules – Burton(D), chair; Lewis(R)
Transportation – Karnette(D), chair; Dunn(D)
Veterans Affairs – Johannessen(R), chair; Knight(R)

SOME INFO YOU NEED TO KNOW ABOUT CALPEEK.

Deadlines for news & Marketplace Network are 12 noon each Wednesday. Calpeek is printed and mailed each Thursday. Our FAX ☎ is (310)657-4340. Calpeek does NOT make refunds on cancellations...

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CAMPAIGN 2000: MAR. 7th LEGISLATIVE PRIMARIES.

Editor's note: Here is Part III in our continuing series of updates and reports about *Campaign 2000*...

◆ **38th AD** – Assemblyman Tom McClintock(R) is *termed out* and there's already a growing field of GOP candidates hoping to replace Mr. McC. Among those running are Dr. Keith Richman, son of former community college trustee Monroe Richman. The family has *deep pockets*. Richman has already hired The Kamber Group. Another GOP hopeful is p/a exec. Ross Hopkins, who four years ago ran second to McClintock. Rumor is that McClintock's current COS, Norm Walker, is also looking...

◆ **41st AD** – In addition to State Sen. Tom Hayden and p/a exec. Tom Soto on the Demo side, add the name of former Agoura Hills Mayor and CA Coastal Commissioner Fran Pavley. She has an impressive resume. On the GOP side, rumor is that Jane Murphy Shapiro of *Kids Safe* plans to run...

◆ **33rd SD Update** – Word out of Sacto is that GOP Assemblyman Bill Campbell won't run against fellow Assemblyman Dick Ackerman for this soon-to-be open State Senate seat of John Lewis' in Orange Co...

◆ **19th SD Update** – On the GOP side, in addition to Assemblyman Tom McClintock and former Assemblyman Nao Takasugi, add the name of Ventura Co. Sup. Judy Mikels. Sources say Mikels was encouraged to run by State Sen. Cathy Wright, who is *termed out*...

◆ **21st AD** – This will be Assemblyman Ted Lempert's OPEN seat next year. It's good Demo turf and sources say Santa Clara Co. Sup. Joe Simitian is giving this AD a long look. Stay tuned...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook. We've got tons of these items in our computer bank...

● Stoorza, Ziegaus & Metzger, Inc. has opened a Central Valley office at 6729 N. Palm, Ste. 200, Fresno, CA 93704. ☎(559)490-6439. Alfreda M. Sebasto and A. Nishan Majarian will co-manage the office...

● The Sacto-based Bovee Co. has hired veteran political fundraiser Brenda St. Hilaire...

● Competitive Edge Research & Communications has a new HQ: 2170 Fourth Ave., San Diego, CA 92101. New ☎(619)702-2372...

● The *S.F. Giants* baseball team has promoted Staci Walters Slaughter to VP of Public Affairs. She's the first female VP in the organization...

● Rachel Richman is the new COS to Alameda Co. Sup. Wilma Chen. Richman had been COS to Santa Clara Co. Sup. Jim Beall...

● L.A.-based Cerrell Associates has promoted Jeff Lustgarten to Sr. AE; Dora Gil to AE; Renee Schillaci to Asst. AE; and Shannon Johnson to Asst. Media Director. New hires include Acct. Coord. Courtney Chesla, AE Lisa Brown; and Asst. AE Matthew Gallagher...

CALPEEK'S MARKETPLACE NETWORK

● **Legislative Analyst wanted.** Downtown L.A. business association seeks individual to initiate, coordinate public policy & assist with advocacy for policy issues impacting business. BA + 2 yrs. work exp. in a policy related position. Working knowledge of MS Word/Power Point/Excel & Filemaker Pro. Must have excellent written/oral skills. Knowledge of local/state/federal government organization & legislative processes necessary. \$38-42K per year. FAX resume to (213)624 - 0858...

● **Established opinion research, public policy and market analysis company** seeks Junior and Senior Research Associates for Santa Monica office. Strong quantitative analysis and excellent writing/verbal skills are a prerequisite. Will work with others and independently for election-oriented clients and public and private sector entities. Salary commensurate with skills/experience. Send resume to: 2425 Colorado Ave., #180, Santa Monica, CA 90404. Fax (310)453-6562. E-Mail: fmma@crl.com.

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